

EAST AYRSHIRE COUNCIL

KILMARNOCK CENTRAL LOCAL COMMITTEE : 23 January 2001

HEALTHY LIFESTYLES PROJECT

Report by Directors of Educational and Social Services and Corporate Resources

1. PURPOSE OF REPORT

- 1.1** To seek the endorsement of the Local Committee for funding from the Social Inclusion Challenge Fund to promote a healthier lifestyle among the pupils of Hillhead Primary School and Kilmarnock Academy.

2. BACKGROUND

- 2.1** Hillhead Primary School and Kilmarnock Academy have designated New Community School status and serve an area of East Ayrshire, which suffers from high levels of unemployment and attendant deprivation and exclusion. This project will build on the Health Fairs held recently in both schools to address issues of diet, dental health and smoking.

3. PROPOSAL

- 3.1** This project will build on this work and expand into areas such as sexual health, drugs and alcohol and encourage parental involvement.
- 3.2** In Hillhead Primary School the main focus will be on improved diet and dental health whilst in Kilmarnock Academy the focus will widen to include improved sexual health, smoking cessation and issues in relation to drugs and alcohol.
- 3.3** The main tasks of the project will be to promote:
- health issues in both schools
 - healthier options for meals, including the provision of a subsidy on fresh fruit
 - greater involvement of parents in children's health and diet through discussions/seminars
 - close working relationships with guidance staff.
- 3.4** £10,000 is requested to:
- match fund the £5,000 from Ayrshire and Arran Primary Care NHS Trust to provide a health professional who will work between both schools 5 days per week
 - subsidise the provision of fresh fruit for pupils.
- 3.5** The project will run initially for 3 months as a pilot, with an alternative funding package being sought at that stage.

3.6 This is a partnership initiative involving New Community Schools, Ayrshire and Arran Primary Care NHS Trust and Social Inclusion

4. LEGAL IMPLICATIONS

4.1 NIL

5. FINANCIAL IMPLICATIONS

The full cost of this project can be met from the Social Inclusion Challenge Fund.

6. RECOMMENDATION

6.1 The Local Committee is requested to:

- i) indicate whether it supports the proposal for potential financing from the Social Inclusion Challenge Fund as outlined in Section 3 above.

Fiona Lees

Director of Corporate Resources

9 January 2001

John Mulgrew

Director of Educational & Social Services

9 January 2001

For further information on this report please contact Hugh Carswell, Integrated Services, Manager, on (01563) 549280 or Gwen Barker, Manager Social Inclusion, Social Inclusion Unit, London Road, Kilmarnock on 01563 554602

AGENDA